



LISTING INFORMATION FOR PHILLYFUNGUIDE.COM ONLINE EVENTS CALENDAR AND FUNSAVERS  
HALF-PRICE TICKET EMAIL

Dear Philly Fringe Artists,

The Philadelphia Live Arts & Philly Fringe is partnering with the Greater Philadelphia Cultural Alliance again this year to share information and promote your shows through two great programs that can help you to reach new audiences!

**PhillyFunGuide.com: List for FREE!**

**Phillyfunguide.com** is the go-to guide for arts and entertainment events in the Greater Philadelphia region. You can list your performances for free with immense benefits: Phillyfunguide alone receives over 120,000 visitors and over 390,000 page views each month.

**Submitting to Phillyfunguide:**

To submit your event, go to [www.phillyfunguide.com/submission](http://www.phillyfunguide.com/submission). If you have any questions regarding the process please contact Steve Gudelunas, Content Coordinator at [steveg@philaculture.org](mailto:steveg@philaculture.org) / 215-399-3531.

**Funsavers E-Newsletter: Participate for FREE**

**Funsavers** is a weekly half-price ticket email from The Greater Philadelphia Cultural Alliance that goes out to over 105,000 subscribers. If you are looking to reach new audiences and sell excess tickets, then Funsavers is a great resource. Normally, participation in Funsavers is only free for Cultural Alliance members, but as a Philly Fringe artist we would like to offer you the chance to participate for free as well!

**Submitting to Funsavers:**

To submit your event on Funsavers, we ask that

1. You make a minimum of 20 tickets available at 50% off of your current full price ticket price or prices
2. First submit your performance to Phillyfunguide: [www.phillyfunguide.com/submission](http://www.phillyfunguide.com/submission)
3. Then submit your performance to Funsavers: [www.phillyfunguide.com/submit-funsaver](http://www.phillyfunguide.com/submit-funsaver)

In the submission process you designate the performance, the price point, and how consumers redeem the offer. Further instruction can be found at <http://www.phillyfunguide.com/funsavers-submission-details>. If you would like to sell online tickets through the Philly Fringe website, please contact Tara Demmy at [tara@livearts-fringe.org](mailto:tara@livearts-fringe.org) the Wednesday before the Funsavers submission deadline so she can set this up for you.

**Deadlines for your Funsavers Submission:**

<i>DATE RANGE OF EVENT</i>	<i>OFFER DUE</i>	<i>DATE OF FUNSAVERS EMAIL</i>
Friday, September 5 – Thursday, September 11	Monday, September 1 @ 12pm	Thursday, September 4
Friday, September 12 – Thursday, September 18	Monday, September 8 @ 12pm	Thursday, September 11
Friday, September 19 – Thursday, September 25	Monday, September 15 @ 12pm	Thursday, September 18

**Confirmation of your Funsavers Submission:**

Once you have submitted your offer, an auto generated confirmation of your offer will be sent to your email address. An email confirming your inclusion in the Funsavers will also be sent to you by noon on the Wednesday before the Thursday Funsavers email is sent. If you do not receive these emails or you have questions, please contact Steve Gudelunas at [steveg@philaculture.org](mailto:steveg@philaculture.org) or 215-399-3531.

Remember, if you decide not to participate in Funsavers, you can still submit your performance information to Phillyfunguide! We're excited to help you promote your performances and look forward to working with you!

Sincerely,

Steve Gudelunas  
Phillyfunguide and Funsavers