

PHILADELPHIA  
PARKS &  
RECREATION

FRINGEARTS

**FAIRMOUNT PARK CONSERVANCY ANNOUNCES:**

# CALL FOR ARTISTS

For interactive, performance-based art at LOVE Park during the 2018 Fringe Festival

**FRINGE FESTIVAL: SEPTEMBER 2018**



REQUEST FOR PROPOSALS

**DEADLINE TO APPLY: MON, MAY 7, 2018**

LOVE PARK (AKA JFK PLAZA), CENTER CITY PHILADELPHIA

## **GOAL/OBJECTIVE**

Fairmount Park Conservancy and Philadelphia Parks & Recreation, with support from ArtPlace America, propose to use the arts to welcome a diverse representation of Philadelphians into the newly redesigned [LOVE Park](#). The proposed programming is intended to emphasize that the improved park is to be enjoyed by all and to convey a sense of belonging and welcome. We'd like to employ the arts as a means of connecting park users with one another. The renovation project removed physical barriers (walls) between the street and the park, opening the park up further to the life on the street. The Arts can help to break down social and emotional barriers.

We want people who may never step foot into a theater to feel excited to come to LOVE Park for the free performances. We believe this sort of exposure will also help to promote FringeArts to audiences that aren't already familiar with them, furthering arts and culture in the city.

## **WHO**

Two artists who work in any of the following modalities: (1) creative performance art; (2) dance; (3) music performance; (4) puppetry; (5) interactive design.

## **WHAT**

We are looking for interactive pieces that encourage audience participation. The selection criteria will be weighted to emphasize that. We'd like the artists/ performance to draw a diverse audience that is representative of the city's population.

## **BUDGET**

Each selected artist will receive a stipend of \$3,000 from Fairmount Park Conservancy. This fee represents the full and complete honorarium for all services rendered by artists.

## **# OF PERFORMANCES**

Each artist will perform a minimum of 3-6 performances during the Fringe Festival (September 6-22).

## **PERFORMANCE SCHEDULE**

A minimum of 2 of each artist's performances should take place on weekdays between the hours of 11am and 7pm to take advantage of peak visitation times and complement existing programs in the park. We are also open to hosting a few performances on evenings and weekends.

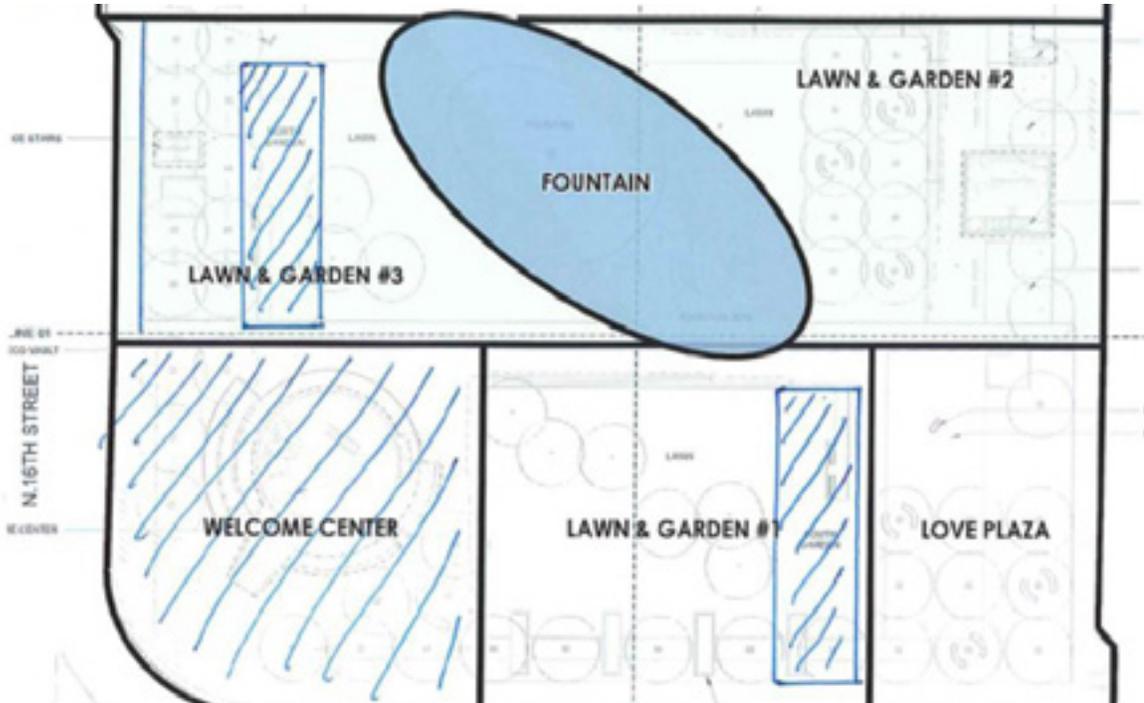
## **SITE USE**

Artists may set up their performance in any area of the newly renovated LOVE Park except the following: 1) the Welcome Center building and the surrounding perimeter; 2) the planted garden along 16th Street near the corner of Arch St.; 3) the planted garden behind the LOVE sculpture near 15th Street and JFK Blvd.

Interested artists are encouraged to visit the site to get a sense of the space and where they'd like to set up. Applicants should propose where they'd like to set up in the park and include their total space requirements (in sf) in their response to the call.

A site map is on the following page with off-limits areas marked.

# LOVE PARK SITE PLAN



Marked areas are off-limits for performances

## SOUND/AV

Artists will have permission to use amplified sound for performances as long as it does not exceed a decibel level that makes conversation difficult/impossible. Artists will need to provide their own sound amplification equipment (PPR does not have any available). Mega speakers will not be permitted.

## POWER

Power will be available on site in multiple locations. Artists should submit their power needs as part of their response so that we can confirm it doesn't exceed what's available.

## REQUIREMENTS

- All proposed works must be between 15 minutes - 60 minutes in duration.

- Selected artists must be available for weekday lunch-time, evening and weekend performances. All artists must obtain general liability insurance with FringeArts and Fairmount Park Conservancy added as additional insured (FringeArts has a partnership that makes this easy and affordable).
- All selected artists will be responsible for completing all Fringe Festival deadlines on time (Fringe Festival Registration fee will be covered by Fairmount Park Conservancy).
- All selected artists will need to have general liability insurance covering FringeArts, Fairmount Park Conservancy and Philadelphia Parks & Recreation as additional insured. Please note that if you do not have a policy, FringeArts can connect you with their Insurance partner and Fairmount Park Conservancy will cover the cost.

## TIMELINE

DATE	EVENT
April 6 to May 7, 2018	Call for Proposals Open
Week of May 21st	Artists Selected and Notified
September 6-22, 2018	2018 Fringe Festival

## ELIGIBILITY & SELECTION CRITERIA

Artists working in any of the following modalities are welcome to apply: (1) creative performance art; (2) dance; (3) music performance; (4) puppetry; (5) interactive design.

The proposed programming is intended to convey a sense of belonging and welcome and to help connect park users to each other. As such, it should be accessible to a broad audience.

The proposed program should be interactive and encourage audience participation.

The artists/performance should draw a diverse audience that is representative of the city's population.

Submissions will be reviewed by a panel and artists will be selected based on content, creativity, schedule, and previous experience in creating works in public spaces.

The selected artists will be asked to adhere to pre-scheduled rain-dates. The selected artists will not be liable for failure to fulfill their obligations in the event that the failure is caused by any acts of God or any other cause beyond the control of the parties.

Artists must be willing to have audio recordings, photographs or video taken of their work for archival and promotional purposes.

All submissions must be received and fully completed by **Midnight on May 7th**. Incomplete applications will not be reviewed by the panel.

Artists must submit:

- A short narrative describing the work including: 1) where it will take place in the park; 2) how it will function; 3) what set/props/equipment will be used; and 4) how it will engage audiences and all thematic content. If power will be required, please indicate what items you will need it for.
- A resume highlighting experience working in non-traditional or outdoor venues
- Documentation of past works (video, photos, sound).
- List of all artists involved in the project
- Preferred performance schedule including a minimum of 2 performances on weekdays (between the hours of 11am and 7pm) and two possible rain-dates.

Please fill out the [GOOGLE FORM](#) and send materials to [Jarrod@Fringearts.com](mailto:Jarrod@Fringearts.com)

## FAIRMOUNT PARK CONSERVANCY

Fairmount Park Conservancy (FPC) is the nonprofit organization that works with the City of Philadelphia to make the city's parks the best they can be. We believe that parks are a fundamental asset of urban life. Great city parks provide residents with economic, social, health, environmental and cultural benefits. Parks belong to people, and people deserve clean, safe, beautiful parks. We work in three primary ways to make Philadelphia's parks better: through activation, physical improvements, and community engagement. We will support fundraising and programming efforts to ensure the renovated LOVE Park is active and well maintained in the months and years to come.

## PHILADELPHIA PARKS & RECREATION

Philadelphia Parks & Recreation (PPR) is the City of Philadelphia department responsible for over 10,200 acres of parkland; more than 150 recreation centers and playgrounds; 272 miles of trails; 1,349 athletic fields, courts, courses, and rinks; and thousands of free or low-cost programs and special events. Through the stewardship of our natural and cultural resources, the structured activities at our bustling recreation centers, and the preservation of our City's rich history, Philadelphia Parks & Recreation connects people to new pathways in life. At LOVE Park, PPR will be responsible for maintenance, security, food and beverage amenities, events, and programming.

## FRINGEARTS

FringeArts is Philadelphia's home for contemporary performance, presenting progressive, world-class art that expands the imagination and boldly defies expectation. Our programming exposes audiences to genre-defying dance, theater, and music performances by accomplished and emerging innovators who push the boundaries of art-making and redefine the artistic landscape worldwide.

Each September, the organization presents the annual Fringe Festival, a 17-day celebration that fills the city's neighborhoods with more than 1,000 curated and independently produced performances. Year-round, FringeArts presents an equally compelling line up of performances at its state-of-the-art venue on the Delaware River Waterfront—a renovated historic building that also houses La Peg Restaurant & Bar and Haas Biergarten. As a catalyst for cultural and community development, and a destination that brings artists and audiences together, FringeArts is central to the city's vibrant arts community and the enrichment of the lives of those who reside, work, and visit here.



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