

FRINGE A-THON

Saturday, May 20 - 12pm-12am - Blue Cross RiverRink Summerfest

Headliner - \$25,000

- Opportunity to have Company dance team
- Registration fee waived for all company dance team members
- Opportunity to host an event for fundraising participants: clinic, seminar, workshop, informational meeting, etc.
- All event collateral and email communications to include "Presented By COMPANY NAME"
- All event communications (emails, social media, marketing and public relation materials) to include "Presented By COMPANY NAME"
- Company logo and link on the FringeA-Thon webpage
- Company logo and link on peer-to-peer fundraising website
- Dedicated blog post on FringeArts website
- Social media marketing on FringeA-Thon and FringeArts channels
 - Three (3) Facebook, six (6) tweets and two (2) Instagram posts a month, leading up to the event on the FringeA-Thon social channels
- Opportunity to provide special offer on FringeA-Thon and FringeArts social media channels
- Full page, full color ad in the 2017 FringeArts Festival Guide (30,000 distribution)
- Opportunity to provide direct offers and promotions to FringeA-Thon attendees at FringeA-Thon
- Company logo on all branded marketing and giveaway items (Deadline April 15)
 - Company logo on front side of event t-shirt, distributed to each fundraising participant
 - Company logo on fundraising participant goodie bags
- Opportunity to include branded items in participant goodie bags
- Company presents one hour of dance at FringeA-Thon (Latin Dance Hour Presented by COMPANY NAME)
- Sponsor recognition during remarks at FringeA-Thon
- Opportunity to address attendees at FringeA-Thon
- Twenty (20) individual FringeArts memberships for Company employees, valid for the 2017 season, which includes 30% discount on all tickets to all Presented shows as well as invitations to members-only events
- Complimentary FringeArts Producers Circle Membership at the Executive Producer level for two (2) Company executives. Membership includes:
 - Company listing as Executive Producer on a FringeArts presented show
 - Twelve (12) complimentary tickets to your sponsored show
 - Two (2) complimentary tickets for up to five (5) Presented Festival shows
 - 30% off FringeArts tickets in the 2017 season
 - Personalized concierge ticket service during the 2017 season
 - 25% discount at La Peg, the signature restaurant at FringeArts
- Post show champagne reception and artist meet and greet for employees
- Ten (10) VIP tickets to the Fringe Festival Opening Night Performance and Celebration
- Private "Behind the Scenes" theater tour for four (4) employees by Nick Stuccio, President and Producing Director of FringeArts
- Four (4) General Admission tickets to FEASTIVAL, FringeArts' annual gala
- Logo on full page ad in the FEASTIVAL Program book

Opening Act - \$10,000

- Company signage opportunities at FringeA-Thon
- Company logo and link on the FringeA-Thon webpage
- Company logo and link on peer-to-peer fundraising website
- Dedicated blog post on FringeArts website
- Social media marketing on FringeA-Thon and FringeArts social media channels
- Two (2) Facebook, two (2) tweets and one (1) Instagram posts a month, leading up to the event on the FringeA-Thon social channels
- Half page full-color ad in the 2017 FringeArts Festival Guide (30,000 distribution)
- Company logo on select branded marketing and giveaway items (Deadline April 15)
 - Company logo on event t-shirt, distributed to each fundraising participant
- Company logo on fundraising participant goodie bags
- Opportunity to include branded items in participant goodie bags
- Company presents one hour of dance at FringeA-Thon (Latin Dance Hour Presented by COMPANY NAME)
- Sponsor recognition during remarks at FringeA-Thon
- Ten (10) individual FringeArts memberships for Company employees, valid for the 2017 season, which includes 30% discount on all tickets to all Presented shows as well as invitations to members-only events
- Complimentary FringeArts Producers Circle Membership for (2) company executives. Membership includes:
 - Two (2) complimentary tickets for up to five (5) Presented Festival shows
 - 30% off FringeArts tickets all year
 - Personalized concierge ticket service
 - 25% discount off food at La Peg, the restaurant at FringeArts
- Six (6) VIP tickets to the Fringe Festival Opening Night Performance and Celebration
- Private "Behind the Scenes" theater tour for four (4) employees by Nick Stuccio, President and Producing Director of FringeArts
- Two (2) General Admission tickets to FEASTIVAL, FringeArts' annual gala
- Logo on full page ad in the FEASTIVAL Program book

Ensemble - \$5,000

- Company logo and link on the FringeA-Thon webpage
- Company logo and link on peer-to-peer fundraising website
- Social media and marketing promotion on FringeA-Thon and FringeArts social media channels
- Company logo on select branded marketing and giveaway items (Deadline April 15)
 - Company logo on event t-shirt, distributed to each fundraising participant
- Company logo on fundraising participant goodie bags
 - Opportunity to include branded items in participant goodies bags
- Sponsor recognition during remarks at FringeA-Thon
- Eight (8) individual FringeArts memberships for Company employees, valid for the 2017 season, which includes 30% discount on all tickets to all Presented shows as well as invitations to members-only events
- Four (4) VIP tickets to the Fringe Festival Opening Night Performance and Celebration
- Logo on full page ad in the FEASTIVAL (FringeArts' annual gala) Program book

Closing Act- \$2,500

- Company logo and link on the FringeA-Thon webpage
- Social media and marketing promotion on FringeA-Thon social media handles
- Company logo on select branded marketing and giveaway items (Deadline April 15)
 - Company logo on event t-shirt, distributed to each fundraising participant
- Company logo on fundraising participant goodie bags
- Opportunity to include branded items in participant goodie bags
- Four (4) individual FringeArts memberships for Company employees, valid for the 2017 season, which includes 30% discount on all tickets to all Presented shows as well as invitations to members-only events
- Logo on full page ad in the FEASTIVAL (FringeArts' annual gala) Program book

Encore - \$1,000

- Company logo and link on the FringeA-Thon webpage
- Social media and marketing promotion on FringeA-Thon social media handles
- Opportunity to include branded items in participant goodie bags
- Two (2) individual FringeArts memberships for Company employees, valid for the 2017 season, which includes 30% discount on all tickets to all Presented shows as well as invitations to members-only events



Dance your "art" out.